



TO: Paul Harvey Affiliates
RE: Broadcast Guidelines

It's come to our attention that many station executives have "inherited" the Paul Harvey contract from a predecessor and have not been briefed on the contractual obligations for running the three shows: ***Morning News & Comment, Noon News & Comment and The Rest of the Story.***

All three shows must be aired in their entirety Monday through Saturday. You must air these programs live or delay broadcast if you have permission from ABC Radio Networks. Here is how they are structured:

Paul Harvey Morning News & Comment

Monday through Friday: A 5-minute program with an imbedded one-minute network spot. This commercial may **not** be covered with a local spot.

8:30 AM (ET) Net :60, **No Local**

Paul Harvey Noon News & Comment

Monday through Friday: A 15-minute program with three imbedded :60 network commercials and one :60 PSA that you may cover with a local spot. You may **not** cover any of the network commercials. You may **not** abbreviate this program. Your local availability comes at Paul Harvey's cue "Page three" after which you must rejoin the show. (There is also an inaudible NETCUE provided so you can fill this availability through your automation system.)

12:06 PM (ET) Net :60, Net News :60, **Local :60**, Net News :60

Saturday: A 15-minute program with four imbedded :60 network commercials that may **not** be covered with a local spot.

11:10 AM (ET) Net :60, Net :60, Net :60, Net :60 **No Local**

Paul Harvey The Rest of the Story

Monday through Friday: A 5-minute program with a :30 PSA and a :30 network commercial. You may cover the PSA with a local spot. Following that you must rejoin the program to air the :30 network commercial.

Saturday: A 5-minute program with a :30 PSA and a :30 network commercial. You may cover the PSA with a local spot. Following that you must rejoin the program to air the :30 network commercial.

8:30 AM (ET) **Local :30**, Net :30

If you need updated Program Schedules listing feed and refeed times and satellite channel for your station personnel they can be downloaded or printed from www.abcradionetworks.com. Your network will require the monthly password, which you can obtain by calling ABC Customer Service at 1-888-795-4-ABC or e-mailing CustomerService@abc.com.

NOTE: Stations must carry ALL Paul Harvey programs either LIVE from the network or delayed. Commercials cannot be extracted from the programs for "make goods". Program clearance is required. Paul Harvey affiliates are required to carry all three programs each day Monday-Friday and both programs on Saturday.

Thank you for your continued support of Paul Harvey and ABC News Radio. ABC Radio Networks values and appreciates your business.

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